

# A major triumph for Link Samahan

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Link Samahan celebrated the approval of their entry into Canada's healthcare market, and 15 years of growing sales in the local market as a safe and effective herbal medicine. Link Samahan is a popular remedy for colds, catarrh and other common upper respiratory viral infections and has achieved yet another outstanding achievement through their entry into the Canadian market.

"Obtaining the licence from The Natural Health Products Directorate, of Health Canada is a significant achievement. It took over 2 years, because of the extremely stringent criteria imposed under Canadian Natural Health Products Regulations," stated the Chairman of Link Natural Products Dr Devapriya Nugawela at the media briefing. "It took a team of specialists, Ayurvedic physicians and scientists over five years to finalise the formula and arrive at the scientifically optimised process protocol for producing Link Samahan. It was this rigorous commitment to research, quality assurance and scientific integrity that enabled it to prove successful in obtaining the much coveted licence to market Link Samahan in Canada."