

A sizzling summer with Aviraté “high street sensuality”



Vibrant hues and stylish cuts to bring out the true spirit of fashion

Aviraté has introduced a collection of splendour, bringing out the hottest fashion in a bid to beat the summer heat. The three months of summer have been categorised into diverse selections united by highest standards of fashion.

Following up the classical wonders of vintage June, the month of July will feature a push of limits in inspiration with fuchsia and graphic inspired animal prints on fine chiffons, metallic shine jerseys with print and lace combinations and pastel shaded crochet inspired lace taking all body forms. Flared high low dresses, contoured fitted sash dresses, empire line Grecian goddess maxis and flared out jersey pants will also be featured with a focus on the surreal goddess of the imaginary within every woman.

August in contrast will be the fitting completion for the summer collection showcasing items from ditsy all the way down to tropical prints. Flappy drapes, layering and full circle flare concepts, are merged into key shapes on jersey and satin materials to create oversized kaftan dresses and tiered maxis. Printed waist dresses, cross-over skirts and loose fitted tops are all part of this floral fairytale.