

Acacia unveils collections for new year



Acacia Fabrics unveiled their latest collections and James Wong, Group Managing Director, delivers the presentation

Acacia Fabrics unveiled their latest collections for the year 2017 at an event titled 'Be Mesmerised 2017'. 40 new collections comprising over a 100 designs including 'Covers', their brand new range of wallpapers from Belgium, were exhibited and displayed, soon to be sent out to Acacia's dealers.

A special presentation on 'Understanding Fabrics' was delivered by James Wong from Malaysia, Group Managing Director, Acacia Fabrics. Interior Designers, Architects and furnishing store owners were among the audience at the presentation which detailed the process of fabric manufacturing and the different testing methods adopted by Acacia in order to ensure maximum quality in all its fabrics.

A first in the industry, Acacia Fabrics also introduced its dealers to the Online Stock Check facility, whereby Acacia's authorised dealers may log into the Acacia online portal and check the stock level of any fabrics in real time.

Sameer Yoonus, Director, Acacia Fabrics in Sri Lanka, thanked Acacia's dealers for their continuous support in promoting the Acacia brand and helping it to become the most preferred purveyor of luxury furnishing fabrics in Colombo.