Aitken Spence Hotels commemorates World Tourism Day

Posted on
Participants at the World Tourism Day Walk 2014

In line with World Tourism Day 2014, Aitken Spence Hotels conducted a series of projects, on the theme ‘the ability of tourism to empower people and provide them with skills to achieve change in their local communities,’ set by the World Tourism Organisation.

Heritance Ahungalla conducted five projects in collaboration with the University of Colombo under the leadership of Dr Suranga Silva. A World Tourism Day Walk, painting of the Children’s Ward at Balapitiya Base Hospital, A community awareness programme, a career development programme, a career awareness programme and a shramadana campaign were organised on World Tourism Day.