# Amagi Aria recognised by Expedia

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Renuke Coswatte, General Manager – Marketing and Operations, Amagi Aria receiving the award

Amagi Aria, Negombo was awarded the ‘Most Improved Hotel Partner’ for 2018 by Expedia Partner Awards.

The hotel received this recognition by earning an improved and high guest recommendation rating on Expedia, the largest online travel company in the world. In addition, the criteria for the award included room night production and growth over last year as well as proactive marketing approaches to Expedia promotional campaigns of over 4,100 listed properties on Expedia in Sri Lanka.

Expedia has an extensive portfolio featuring some of the world’s top online travel brands. Expedia Partner Awards is an annual recognition of Expedia’s partner hotels and other travel service companies.

The award was received by Renuke Coswatte, General Manager Marketing and Operations, Amagi Aria, who said: “I am delighted to accept this award on behalf of

the hotel. It is a testament to the hard work and dedication of our staff who ensure to go the extra mile in creating memorable experiences for our guests, thereby generating positive outcomes on our overall growth”.

He went on to state “we see very positive growth on on-line bookings which gives us greater flexibility in marketing and generating sales for our properties. With this in mind, Expedia continues to offer a wide range of promotional opportunities, which, appreciatively, we have been able to take advantage of in order to generate good revenue results. The hotel re-launched in January this year with a new brand and aim, and we are happy to state that we are indeed going in the right direction of success.”