amanté 2013 summer collection to be launched



amanté is to launch their Summer 2013 collection named 'Secrets of Summer', a collection that is to bring to life the youthful exuberance of the season with three à la mode designs. The new designs will offer Sri Lankan consumers a range of fine lingerie to choose from; Vintage Rose - a classic floral design that is the perfect combination of modern styling and old-time charm that comes with a new padded balconette bra and low rise brief, Florette - a darted padded full-covered bra and low rise brief, a camellia print on soft smooth microfiber and rosette bow adding the final touch of perfection to the set, and Melange - the more bold choice of the season with a vibrant water colour print on red, bringing out the daring spirit in women, the darted padded wired bra is designed with a sweetheart neckline, ultra soft bonded microfiber straps and is completed with silver rings and slides with the engraved amanté logo. The new range follows the amanté Spring Collection launched earlier this year; the coordinate sets included floral Ombre, microfiber rose hued Caprice and non-padded and non-wired Floral Luxury made of luxurious floral jacquard lace. To celebrate the launch of the new range, the first 25 customers who purchase an amanté 2013 Spring Summer coordinate set (Bra and Brief) will receive a gift voucher from amanté. [nggallery id=598]