

Aviraté goes green with Eco Path

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Aviraté partners with Eco Path to use their eco friendly bags

Aviraté, the high street fashion store has partnered with Eco Path to use their eco-friendly Non-Woven Polypropylene (PP) bags. A company that prides itself on saving the world one bag at a time, Eco Path offers efficiency while being fashion focussed and design oriented. The Eco Path bags are degradable, recyclable, light, strong, durable and washable as the fabric is made of breathable materials.

Other than reducing the carbon foot print, the fabrics used to manufacture the Eco Path bags are lighter and the variety of colour is much more. This enables customised designs to suite the brand. According to Aviraté, the young international high-street label, they are proud to venture into eco-friendly bags and to be positioned as an eco-friendly brand that cares for the environment.