

Bollywood Actor Hrithik Roshan Agrees To Play A Leading Role For Rado



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Swiss watchmaker Rado signed a new global ambassadorship featuring Bollywood actor Hrithik Roshan. Roshan is expected to mirror the Swiss brand's commitment on breaking new ground and its excellence.

Commenting on the association, Roshan stated, "I am proud to represent Rado, a brand that is futuristic and has pioneered the art of exploring innovative designs, materials and technology. With Rado I am hoping to find out more about the true essence of time."

Introducing the ambassador, Matthias Breschan, CEO of Rado added, "he is someone who truly matches the Rado DNA, as he is determined to achieve perfection and fully embodies the Rado Unlimited Spirit."

W A De Silva and company are the authorised dealers for Rado in Sri Lanka.