

Brand Ambassador Jacqueline Fernandez Visits Colombo Jewellery Stores

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Akram Cassim, CEO, Colombo Jewellery Stores, shares a laugh with model and Bollywood star, Jacqueline Fernandez, brand ambassador for CJS

Sri Lankan born beauty queen and Bollywood star Jacqueline Fernandez – Brand Ambassador for Colombo Jewellery Stores (CJS), visited the Store as she flew down to Colombo to be part of a significant milestone which marks 90 years of glamour for CJS.

Famed for the elegant and eye catching advertising campaigns as much as its brilliant masterpieces, Colombo Jewellery Stores has been a pioneer in creating high fashion jewellery over the past 90 years.

Jacqueline said, “I am happy to see the CJS team again and look forward to a fabulous campaign.” Commenting on the brand values that appeal to her, she stated, “The jewellery is timeless, classic, elegant and every piece is amazingly

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detailed.”

Akram Cassim, CEO of CJS stated, “Jacqueline has been a fantastic brand ambassador for us and like her, CJS believes that with commitment, a dream can be a reality.”