

# Brand Ambassador Jacqueline Fernandez Visits Colombo Jewellery Stores



Akram Cassim, CEO, Colombo Jewellery Stores, shares a laugh with model and Bollywood star, Jacqueline Fernandez, brand ambassador for CJS

Sri Lankan born beauty queen and Bollywood star Jacqueline Fernandez – Brand Ambassador for Colombo Jewellery Stores (CJS), visited the Store as she flew down to Colombo to be part of a significant milestone which marks 90 years of glamour for CJS.

Famed for the elegant and eye catching advertising campaigns as much as its brilliant masterpieces, Colombo Jewellery Stores has been a pioneer in creating high fashion jewellery over the past 90 years.

Jacqueline said, “I am happy to see the CJS team again and look forward to a fabulous campaign.” Commenting on the brand values that appeal to her, she stated, “The jewellery is timeless, classic, elegant and every piece is amazingly detailed.”

Akram Cassim, CEO of CJS stated, “Jacqueline has been a fantastic brand

ambassador for us and like her, CJS believes that with commitment, a dream can be a reality.”