

# **Chamathka Jewellers' introductory brand opens its flagship showroom in K-zone Ja-ela**

This new outlet which is spacious and elegant offers not only the specialised pieces of jewellery but also a great variety of partywear, shoes and other related accessories.

The main idea behind developing this new brand "Chamathkara" is to enlighten the clientele that clothes are a way of communication which conveys very strong messages about one's personality.

This new store has been specially designed to reflect the richness of the niche market we aim to cater to. Thus our supplies are specially imported from Bangkok and are highly valued in the market.

The company has identified K-zone Ja-ela as a potential shopping arcade with highly branded showrooms catering all needs of the beloved customers.