

Cinnamon Grand Launches E-Waste Awareness And Recycling Initiative

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Rohan Karr, General manager helps to sort out E-Waste

In a first-of-its-kind programme to be launched by a five-star city hotel, the Cinnamon Grand Colombo in collaboration with Think Green launched its electronic waste (e-waste) awareness and recycling initiative for staff on World Environment Day. The initiative is part of the hotel's commitment to be an environmentally responsible corporate citizen.

As part of the environmental-friendly initiative, e-waste recycling bins were handed over to the hotel by Think Green, a certified e-waste recycling company.

"As an entity that is committed to being an environmentally conscious corporate citizen that cares for the planet and people, the Cinnamon Grand's journey of sustainability is aimed at looking at every aspect of its operational processes and the daily actions that it could take to mitigate the negative impact it might have on the natural world," said Tharika Goonathilake, Manager Marketing Communications and Sustainability – Cinnamon Grand.