Cinnamon Lakeside – Action for a Greener Globe

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Students performing a specially choreographed dance during Earth Hour, Cinnamon Lakeside

A forerunner in sustainable practices and the first Colombo hotel to be Green Globe certified, Cinnamon Lakeside temporarily reduced energy consumption levels in the hotel’s public areas including dimming the lights by 50 percent and increasing the setting of the air conditioners by three percent. The changes resulted in a positive impact of a 20 percent reduction on electricity usage.

The hotel also invited students from a nearby school it assists, T.B. Jaya Maha Vidyalaya, to convey the message through a dance. During Earth Hour when the hotel’s lights were dimmed, students entered the Lounge and Terrace with candles in hand and performed a specially choreographed dance act. The children were also presented with a reusable ‘Earth Hour’ branded bag and were advised to use it in place of plastic bags.

Cinnamon Lakeside continues to encourage guests, diners, employees, families of employees and the general community to take positive action towards the environment through a host of initiatives including messages to guests in rooms, awareness programmes by the hotels training team and advice dispensed through the hotel’s Facebook page.