

## Cinnamon Lakeside Colombo Honoured At Business Destination Travel Awards 2012



Denis Gruhier - General Manager - Cinnamon Lakeside Colombo presents a destination feature on Sri Lanka in a UK based magazine to announce the hotel's victory at the Business Destinations Travel Awards 2012 as Best Luxury Hotel, Sri Lanka. Ajantha Perera, Director Sales and Marketing and Calvin Stevenson, Executive Assistant Manager are also in the picture.

Cinnamon Lakeside won the 'Best Luxury Hotel, Sri Lanka' award at the Business Destination 2012 Travel Awards. Currently recognised as the 'Best Five Star City Hotel' by Sri Lanka Tourism, the award brings international recognition not only to the hotel but also to Sri Lanka. Business Destinations Travel Awards celebrate top hotels around the world under the luxury, business and service hotel categories. Business Destination Award winners are decided by regular contributors to Business Destinations, industry professionals, experienced business travellers and magazine subscribers. A panel of experts select the nominees from various areas of the tourism industry. Criteria such as innovation, originality and product quality are used to judge the winners. Commenting on this achievement Denis Gruhier, General Manager of Cinnamon Lakeside Colombo said, "We work very hard and we are starting to see positive results for all the efforts we put together and we are really proud of that." He added that this is a proud achievement not only to Cinnamon Lakeside Colombo but also

Sri Lanka, as this international award ranks the hotel at a higher level in the hospitality industry.

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