

CJS partners with FlySmiLes at the launch of 2014 Debut Collection

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Mohammed Fazeel, Head of Commercial Operations - SriLankan Airlines, Jacqueline Fernandez, CJS Brand Ambassador and Akram Cassim, Managing Director of CJS

A treasure trove of luxury rings was added to the Hometown Collection of Colombo

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Jewellery Stores (CJS). The collection was unveiled by Jacqueline Fernandez, Brand Ambassador – CJS at the launch held at the CJS flagship store at Alfred House Gardens.

The 2014 Debut Collection consists of tiers of rose-cut diamonds and pear-shaped stones artfully crafted into earrings. Another milestone was etched at the launch where CJS became the first exclusive designer jewellery store in Sri Lanka to ink a partnership with the SriLankan Airlines' Frequent Flyer Programme, FlySmiles.

With the deal signed between Mohamed Fazeel, Head of Commercial Operations – SriLankan Airlines and Akram Cassim, Managing Director – CJS, FlySmiLes members can now earn one mile for each 100 rupees spent at any CJS store.

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Jacqueline Fernandez with the collection of luxury rings