

# CJS teams up with HSBC Gen Next Winner to launch Cool Luxury Collection



One of the stylish creations of Yasisurie Kiribandara

The wonders of the ocean inspired the latest collection of Colombo Jewellery Stores unveiled in collaboration with Yasisurie Kiribandara, at the HSBC Resort wear Show 2014.

Using the vast palette of blues that harmoniously create a canvas of amazing wonders of the surrounding ocean, the Cool Luxury Collection reveals an astounding treasure trove of jewellery. This limited edition collection prompts an exploration of artistry and creativity, discovering the muted radiance of copper and subdued silver.

Akram Cassim, CEO - CJS said, "I've always been fascinated by the ocean...There's certain grandeur about the sea, an enchantment and a power that can take one into the unknown. And it is this compelling magic that inspired me to literally delve into the depths of the ocean and give life to this Collection."

Adds Yasisurie, "This collaboration with CJS surely is an inspiration because it has augmented my love for the ocean. Working with Akram Cassim on this unique collection, we sought to explore the many facets of the ocean, from soft wave to hurricane, its marine life and that entire world under the sea with its myriad hues. This is what this Collection creates—a vibrancy combined with magical beauty that can only be discovered in the sea."