

Colombo's first dedicated Interior Design Exhibition

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The first ever exhibition dedicated to Interior Design in Sri Lanka will be held this December. Organised by the Sri Lanka Design Festival (SLDF), the exhibition aims to highlight Sri Lankan interior design along with new innovations and technology from the sector. This vast collection will be individually curated into designer spaces and unique design installations allowing a glimpse into the lesser-known innovations from local interior designers and suppliers.

SLDF has played a major role in placing Sri Lanka on the map in terms of design. Over the past five years, SLDF created considerable success for the fashion and apparel industry of the country by paving the way for new business links to gain international recognition. Reviving heritage crafts to become a supply chain for tourism/ hospitality through contemporary design integration has also been a key focus area of SLDF. After delivering this 'design difference' for fashion and crafts, SLDF now forges ahead with its newly added formula to the industry—the Interior

Design Edition.

Benchmarking events like London Design Festival and Maison de Objet in Paris, the exhibition will completely transform the Sri Lanka Exhibition and Convention Centre, and will become Colombo's very first, international standard interior exhibition with a design focus. In addition to the exhibition, SLDF also aims to contribute to the growing body of interior design knowledge by hosting the first ever SLDF Interior Design Forum focusing on hotel interior trends. This will be led by international and local interior design and hospitality professionals and will draw in an audience of design students, young educators and general interior enthusiasts. Simultaneously, an Interior Design trend area at the event will also display the world's foremost trends to freely educate the participants of the event.

The event will see some of Sri Lanka's distinguished hoteliers, hospitality and tourism industry veterans as part of its specially invited audience while SLDF's continuing fashion and apparel component will have a huge participation from the local apparel industry. SLDF's Interior Design exhibition will be open to the general public between December 5-7, 2014 in order to create awareness and appreciation for Sri Lanka's burgeoning interior design sector and its innovations. Sri Lanka Design Festival interior design edition and fashion innovations will be launched on December 4, 2014.