

Dankotuwa Opens Flagship Store

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Lalith Heengama examining Dankotuwa products at the opening of the store.

Dankotuwa Porcelain opened its flagship showroom at Union Place with the aim of promoting its products in the local market. The showroom was declared open by Lalith Heengama, Chairman - Environmental Resources Investments, the holding company of Dankotuwa Porcelain. The new spacious store enables customers to browse more leisurely to pick their choice. The white ware is displayed in one separate floor which is more convenient for the HORECA (hotel, restaurant, catering) customers to pick their choice.

Daisy Karunaratne, Manager Corporate Sales stated that lack of display space at the Colpetty showroom was often an obstacle because many of the hoteliers had to be taken to the display room at the factory in Dankotuwa to show the full range. Now with an entire floor dedicated to white ware shapes, customer convenience is enhanced. She also states that many big corporates like banks, large conglomerates and hospitals now seek to have their branded tea services with their logo, and Dankotuwa has supplied many such customised solutions. Tea companies are also major corporate customers today for whom Dankotuwa has custom produced certain product.