

Danzka Launched In Sri Lanka

Danzka, a beverage with an attitude was launched in Sri Lanka by Prestige Wine and Spirits. The event was graced by Johnston Fernando, Minister of Co-operatives and Internal Trade along with a host of other distinguished invitees from the business world.

Imported from Denmark, the beverage is made from Danish wheat and is produced and bottled in Denmark as well. Sold in brushed aluminum bottles, the beverage presents an elegant and modern look. The launch in Sri Lanka marked the first venture of the brand into the South Asian market.