

Embark Helps Over 7,000 Dogs

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Embark, ODEL's community welfare initiative, has announced that it has helped a total of 7,183 stray dogs with the assistance of partner organisations since its inception in March 2007.

During the year 2010 Embark sterilised and vaccinated 1,802 stray dogs, provided vaccine for another 831, rescued 155 injured animals off the street, provided special treatments to 803 more and found homes for 88 dogs.

"All of these dogs would have been exposed to disease and injury and would have been suffering on the streets if not for the efforts of Embark," said Dr Nalinika Obeyesekere, Trustee of the Blue Paw Trust (BPT).

Activities conducted by Embark encompass several elements that contribute to better management of community animals. The street dog sterilisation campaign focuses on the safe neutering of strays and pets to reduce their population while also educating the public on the benefits of doing so.

The other campaigns by Embark that contributed towards this include 'adopt a street pooch campaign', 'Fashionable People', 'Saving the Injured campaign' and 'Education and Awareness campaign'.