Envoy Mansion introduces new features and services

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Fouzul Hameed explains what to look for in a “best shirt”

The Envoy Mansion has unveiled several new features and products. The Ensemble is a mobile application for smart phones which enables customers to log, view and purchase Envoy and Le Bond products and have them promptly delivered. “Mobile apps are a very popular method of shopping in the West. This is the very first time that such an initiative is being launched in Sri Lanka and we’re very proud to be the first to blaze the trail,” said Rizwan Mahmooth, Senior Brand Manager of Envoy Mansion.

The Envoy Mansion website was also launched, providing further online shopping options for its customers.

‘The Best shirt in town” is a specially dedicated space within the Envoy Mansion, where customers will be offered a range of the finest shirts in Colombo, from Envoy to many international brands. “It’s very easy to say the word ‘best shirt’, without realising the amount of work, the amount of effort we have put in the last two decades in the menswear trade,” said Fouzul Hameed, Managing Director – Envoy Mansion. “It’s not just the price or the design – the Envoy shirt will go far with any European shirt anywhere. The best shirt looks very fine, it looks very expensive and it comes from the yarn count, the technology that we’ve used.”