Explore the world with Flemingo Duty Free

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Flemingo Duty Free, Sri Lanka is creating excitement and retail therapy for passengers once again at Bandaranaike International Airport. In association with Diageo the promotion is themed “Explore the World with Johnnie Walker”, and will be held during the key seasonal months of December and January.

“Since inception we have asked our past prize winners, customers and passengers for their preference when it comes to such mega prizes and found that a car was at the top of their ‘wish list’,” said Alec Denby, General Manager – Flemingo Duty Free Sri Lanka. “The game is proving to be a hit. When we initially discussed the promotion, we wanted to put ‘a first’ into the airport and create a talking point. It was developed in Sri Lanka and ties in very well with our promotional theme. At

Flemingo, we are constantly looking for ways to excite and engage customers and passengers in a completely new way. This has caught the imagination of a lot of people," he added.