Fashion Bug Expands To Rajagiriya

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Inside Fashion Bug's latest store

Clothes retailer Fashion Bug brought its branch to Rajagiriya with the opening of its 17th retail chain. The store offers clothing from brands local and international at different levels of affordability. "We have not segmented" said Faraaz Hameed, AGM – Fashion Bug, who stressed the importance of appealing to a wide variety of shoppers.