# Flemingo Duty Free Shop celebrates first anniversary

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The T20 promotion at Flemingo Duty Free Shop

The Flemingo Duty Free Shop is celebrating the completion of a very exciting and eventful year. They began operations at the Bandaranaike International Airport Colombo in November 2011.

P K Thimmayya, Operations Director said “we embarked on this journey first by creating a world class store, investing in high-end fixtures and furniture and providing customers a varied choice of high end products to budget and bargain deals”. The shop has provided continued special promotions for customers with mega promotions, festive offers and never-before-seen-deals on the best brands. During the T20 championship, Flemingo and VISA offered Mega promotion to customers with a Suzuki Ritz VXi as the mega prize.

Flemingo believes in continuous improvement in their promotions and offers to customers. They are currently running “Be a millionaire” with Flemingo and Diageo promotion. With this promotion, the operator would be giving away daily prize of Rs 10,000; weekly prize of Rs 100,000 and three mega prizes of Rs 1,000,000. With this, three lucky winners will become Millionaires!

As part of their anniversary and Christmas celebrations, Flemingo will also be giving away Longines and Tissot watches, Apple iPads, and BlackBerry mobile phones through its various promotions.