

# George Steuart Health launches range of intimate wash products

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Having identified the need for a specific feminine wash for daily use in the Sri Lankan market, George Steuart Health recently launched an Intimate Wash branded 'pH Care' for everyday use. 'pH Care' is manufactured by GS Health's principals United Laboratories, Philippines which is the largest pharmaceutical manufacturer in the Philippines with a strong presence in the personal care market.

According to Sanjiva Wijesekera, Executive Director - George Steuart Health, "pH Care is a feminine personal hygiene product registered with the Cosmetics, Devices and Drugs Authority (CDDA) of the Ministry of Health, Sri Lanka. Being a product of international repute, 'pH Care' goes through stringent quality controls and is clinically formulated with the ideal pH 5 value." Nirosh Perera, Senior Manager, George Steuart Health pointed out that "pH Care contains dual hydrating moisturizers: D-Panthenol and Glycerin which moisturizes and thus prevents dryness. pH Care is a unique product which contains mild and non-soap cleansing agents which prevents dryness and irritation". It also has Chamomile extract and Alpha Bisabolol that soothes skin and also prevents unpleasant odours.