Glitz launches new magazine

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Glitz launched its magazine which will feature a range of delightful fashion products for the convenience of shoppers.

The Mount Lavinia showroom of the fashion chain has been given a major facelift. The enhanced showroom offers a streamlined shopping experience for shoppers. A spacious floor for ladies clothing is complemented with expanded space for lingerie, nightwear and sportswear sections while the children’s floor area has been

arranged according to age, making shopping for kids a hassle-free experience.The most striking outcome of this facelift is the attractive visual merchandising.

Glitz places the convenience and comfort of shoppers as its highest priority and in keeping with this commitment, the store extends generous discounts on a wide range of credit cards. Aesthetically designed wings have been placed at each Glitz outlet and customers are invited to pose for a photograph. Further they can upload the photo to the Glitz Facebook page and win G T-shirts.