Glitz launches new t-shirt range—‘Chathak Miracles’

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Pooja Umashankar, Indian-Sri Lankan Actress and Roshan Ranawana, award winning Actor, Singer and Model launching Chathak Miracle T-shirts at Glitz Showroom, Hyde Park Corner

Glitz, announced the launch of its latest T-shirt label, ‘Chathak Miracles.’ The new range was officially launched at Glitz, Hyde Park Corner by Pooja Umashankar, Indian-Sri Lankan Actress and Roshan Ranawana, award winning Actor, Singer and Model.

“Chathak Miracles is the latest in a series of labels introduced by Chathak and is an innovation in retail clothing. These UV coated solar powered T-shirts absorb ultraviolet rays of the sun which causes the T-shirt to change colour. ‘Chathak Miracles’ label comprises a large variety of T-shirts to suit today’s trendy youth and

is the first time in Sri Lanka that UV coated T-shirts have been introduced to the local clothing industry,” said Shadheeshan Shanmugavel, Managing Director – Chathak.

“As a dynamic brand, it is vital that we keep abreast of the latest innovations in the world of fashion and provide our customers with an opportunity to avail themselves of these fashion statements. Trendy innovations such as this are the future of retail fashion,” said A M M Shafeek, Operations Manager – Glitz.



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