

Glitz with 'Chathak' to support less privileged children



(L-R): A M M Shafeek, Operations Manager - Glitz, Shadeeshan, Managing Director - Chathak, handing over the bond to Divaka Rathnadurai, Deputy National Director - SOS. Also in the picture are Thivanka Thomas and Sanka of SOS, Nifraz Mohamed and Mohamed Minnas at SOS Children's Village Piliyandala, Sri Lanka

The retail fashion chain Glitz has joined hands with a local brand of t-shirts, 'Chathak' to support orphanages and less privileged children. The initiative came as part of the Corporate Social Responsibility (CSR) programme of Glitz.

'Chathak' whose product range includes T-shirts for gents and ladies as well as children's T-shirts of a variety of colours and sizes will be marketed exclusively through Glitz outlets as part of the initiative. There are seven Glitz outlets throughout Sri Lanka.

Glitz, together with 'Chathak' will donate a percentage of sales from T-shirts to orphanages and less privileged children on a monthly basis. Out of the total sales generated every month, 50 percent will be donated to the SOS Children's Village and the balance 50 percent towards other orphanages and less privileged children across the Island.

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