

Hameedia reopens revamped Crescat Showroom



The revamped Hameedia showroom at the Crescat Boulevard

Hameedia revamped its outlet at Crescat Boulevard to a state of the art showroom of latest international standards that consists a selection of home-grown and global brands.

In celebration of the reopening, the Hameedia at Crescat introduced a promotional offer with a 25 per cent discount and opportunities to win gift vouchers.

The outlet, a Hameedia multi-brand retail showroom, houses a vast collection of menswear brands including Le Bond, Envoy, Adidas Signature, Raymond and Lee.

Fouzul Hameed, MD, Hameedia stated, “Hameedia has always been in the forefront in men’s fashion in Sri Lanka and we strongly believe that fashion as well as style should be a reflection of times. We always rely on innovative concepts to reach out to our customers and this greatly helps us establish the international standards within our brand.”