

Helicopter Tour for Mobitel 4G Customers

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Mobitel embarked on its 4G Nation campaign to promote 4G in the outskirts of Colombo and in rural areas. Mobitel is setting up more towers in towns out of Colombo to improve the quality of 4G connections enabling customers to enjoy the facility in rural areas as well.

The 4G Nation campaign was held this year in the areas of Galle, Ampara, Anuradhapura and Trincomalee. The winners of the 4G Nation promotion were treated to a 15–20 minute helicopter tour experience. Mobitel's roll-out of 4G LTE is testament to its promise to make the latest technology available to all citizens at affordable prices.