‘Ice’ clothing store opens in Dehiwala

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The new clothing store Ice

A new clothing store, Ice opened its doors at 7, Hospital Road Dehiwala (opposite William Grinding Mills). The launch of their new collection was also held inline with the launch opening.

Specialising in children’s wear, the store has their own brand of kidswear, ‘Bugs’ where they produce designer wear for children. The ladieswear collection at the store is designed, going by the mix-and-match concept with two ranges—Western and Ethnic—in store.

The store also offers a linen-wear collection for men which is another speciality of Ice.