

# Innovation And Signature Style From TAG Heuer

Posted on



TAG Heuer Formula 1 Lady Steel and Ceramic Chronograph

TAG Heuer introduces the first ever column wheel integrated mechanical chronograph displaying the 1/100th of a second with a striking central hand allowing an easy reading: the HEUER CARRERA MIKROGRAPH 1/100th Second Chronograph. This new innovation was entirely designed, patented, developed and manufactured at 'TAG Heuer Haute Horlogerie' workshop in La Chaux-De-Fonds. With two assortments, 62 jewels and 396 components, it is a new masterpiece of "Haute Horlogerie Suisse."

Available in a rose gold limited edition of 150 timepieces only, it brings this original stopwatch innovation to the wrists of modern motor-racing enthusiasts who seek ultimate precision.

The TAG Heuer Formula 1 Lady Steel and Ceramic Chronograph is the latest in TAG Heuer's evolution of feminine design and feature 12 diamonds surrounding the dial, and 60 diamonds on the polished stainless steel and ceramic bezel.

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