JAT Holdings celebrates 20 years of Aeron excellence

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Gavin van Dort, Head of Sales and Jeffry Ebert, Director Business Development at the Herman Miller showroom

Herman Miller's Aeron Chair, which is celebrating 20 years, is a design of Bill Stumpf and Don Chadwick. JAT's flagship Herman Miller store is offering special discounts commemorating this special occasion, where two decades of product innovation is commended.

"The Aeron didn't end up in the permanent collection of Museum of Modern Art just because it looks cool, although it does," said Jeffry Ebert, Director Business Development – JAT Holdings. "Its looks are only the beginning!"

Elaborating on the design specifics and special features of Herman Miller's Aeron chair, Ebert added that "PostureFit supports the way your pelvis tilts naturally forward, so that your spine stays aligned and you avoid back pain, thus contributing

significantly towards effectiveness and efficiency at work, therefore making the Aeron a ‘must’ in today’s fast paced Corporate world.”

The Aeron has the added bonus of being 94 percent recyclable. That is, almost two thirds of the chair is composed of recycled materials.

What is more significant is that Aeron is GREENGUARD certified and can contribute to LEED certification. Hence proving to be a modern product of high standard and quality.