



Kangaroo Cabs

With the ever growing popularity of the 'World Wide Web' many people are more prone to purchase their necessities and conduct most of their communications through the web. Taking these factors into consideration 'Kangaroo Cabs' has launched a new website to cater to their growing customer base. Now customers can order cabs from their favourite transport provider 'online' by visiting their website. Customers can request a cab immediately or book for a later date and the booking will be handled promptly. While ordering a cab customers are given the option of mentioning details of any land marks for easy identification of their location. Also they can browse through the website for the latest news about Kangaroo Cabs and rate updates. So far the website has proven to be a much faster way of booking and since it could be easily incorporated with other tasks, customers have the option of multitasking, paving the way for efficiency. Also by using the website to make reservations Kangaroo Cabs and their customers can reduce miscommunication and language barriers.

Kangaroo Cabs have also launched a new facebook page giving the customers the chance to join them through the social network site by 'liking' them. Through this the customers can gain access to online booking and staying up to date with new promotions and products. Now, customers can download the Kangaroo Cabs application via their iPhone, iPads (from

## Kangaroo Cabs Launches New Web Site

the App store), Androids and Blackberries (from App world).

All the bookings are handled in real time and are confirmed via SMS and e-mail instantly.

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