Lanka Bell transforms customer experience with IBM

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Prasad Samarasinghe, Managing Director, Lanka Bell exchanging the partnership agreement with Sudesh Bajaj, Country Manager – Integrated Technology Services, Global Technology Services, IBM Sri Lanka. Also in the picture is Trushan Handy, Head of IT – Lanka Bell

Leading telecommunications service provider Lanka Bell has adopted IBM SmartCloud to transform existing infrastructure to drive higher efficiency, manage costs and increase speed-to-market. The private cloud environment will not only help Lanka Bell improve customer experience but also equip the company to offer cloud based infrastructure and storage services to its clients.

Established in 1997, Lanka Bell currently has a subscriber base of over one million users in the country and provides state-of-the-art voice and data solutions to both residential and business clientele. According to a press release issued by the company, Lanka Bell has adopted the IBM SmartCloud to increase agility, optimise virtualisation and reduce IT cost and complexity. IBM will also be helping Lanka Bell

upgrade its data centre and disaster recovery environment to make it energy efficient and ensure uninterrupted service availability for clients.