

# Launch of sleek and stylish Samsung Galaxy S9 and S9+

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Hanbae Park, Managing Director, Samsung Sri Lanka introduces the sleek and stylish Galaxy S9 and S9+

Samsung Galaxy S9 and S9+, the latest smartphones from Samsung Electronics have been unveiled in Sri Lanka. Equipped with cutting edge technology and innovative features, the new models reimagine the way people communicate, share and experience the world.

The phones were unveiled by Hanbae Park, the Managing Director, Samsung Sri Lanka; Shantha Fernando, General Manager and Head of Mobile Business, Samsung Sri Lanka; Miss Sri Lanka 2017 Christina Peiris and Sagara Lakmal De Mel, Professional Photographer.

Hanbae Park, Managing Director, Samsung Sri Lanka said, “In an age where individualism is constantly being expressed through images, emojis as well as video content, we have reimaged a smartphone for the future, with the Samsung Galaxy S9 and S9+. Leading the market as Sri Lanka’s Number One brand, our aim is to empower Sri Lankans to ‘do what you can’t’ today.”

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(L-R): Shantha Fernando, General Manager, Head of Mobile Business, Samsung Sri Lanka; Sagara Lakmal De Mel, Professional Photographer; Miss Sri Lanka 2017 Christina Peiris; and Hanbae Park, Managing Director, Samsung Sri Lanka at the unveiling of Galaxy S9 and S9+

Understanding consumers' need to share, communicate and express themselves more with images, videos and emojis, the Galaxy S9 and S9+ drive innovation with Samsung's advanced camera. Redesigned with a new Dual Aperture lens that powers an innovative low light camera, Super Slowmo video capabilities, Bixby and personalised AR Emoji, the Galaxy S9 and S9+ ensure users do not miss a moment and make their everyday epic. The stunning infinity display allows its users to enable high-end features of the smartphone. The phones deliver an enhanced entertainment experience with powerful stereo speakers tuned to AKG, immersive audio with Dolby Atmos as well as a refined edge-to-edge Infinity display, a key staple in Samsung's design heritage.

The smartphones are available with a fast charge, both wired and wireless, enabling easy use for customers. All their devices are integrated with Samsung locks and is best for data protection. The Galaxy S9 comes with an intelligent scan which combines face recognition and iris scanner for security purposes. The phones are also protected by Knox 3.1, Samsung's latest defence-grade security platform. Galaxy S9 and S9+ are also equipped with improved optical sensor to take health care to the next level built directly into the device providing richer, more accurate information on users' health status.

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Samsung Galaxy S9 and S9+ will be available in colours: Midnight black, Coral blue and Lilac purple with 64GB as well as 128GB memory options.