‘Live, Love And Laugh’ With ODEL This Christmas

Posted on



The Las Vegas style lights at the Alexandra Place store

An extra-special shopping experience, generously sprinkled with delightful surprises

now awaits shoppers at ODEL’s flagship store at Alexandra Place, with the theme of ‘Live, Love, Laugh’ even extending to red and green gift vouchers, bags and chocolate wrappers.

The store’s classy Christmas makeover inspired by Las Vegas captures the essence of the season through stunning lighting effects creating an electric atmosphere of fun and surprise.

A series of exciting activities, offers of clothing, accessories, special gift items and other surprises are planned for shoppers at designated sections from Christmas day onwards.

Also, young shoppers, can take photos with Santa and costumed elves at the grotto from December 4-31, 2011, while a ‘Santa’s Mail box’ will be installed to send letters to the North Pole.

Otara Gunewardene, CEO and founder of ODEL said, “It is our intention to put a smile on the face of every customer coming to an ODEL store during the season. We hope to help make this Christmas and New Year extra memorable.”

A free shuttle service will operate from the front of Town Hall to the store every 15 minutes, and shoppers who buy for Rs 35,000 or more will be eligible for a free ride home within Colombo city limits from December 1, 2011. A special cab service will also operate in December for customers and free delivery services will be available within Colombo for purchases at ODEL’s flagship store that exceed Rs 7,500.

Also, customers who make bulk purchases of gift vouchers and Hampers will receive substantial savings and unique benefits.

ODEL’s 2012 calendar and 2011 Christmas catalogue will also be launched.