It is all about Love with Cotton Collection this Christmas

Posted on
Capturing the resplendent colours of Christmas

Cotton Collection has launched ‘Love Christmas’, a campaign inspired by the joy of spreading love. ‘Love Christmas’ is about being happy and festive; it is about embracing the joy of the holidays, celebrating the season and loving life. Cotton Collection will also commit to ’12 Acts of Love’ that will touch and enrich the lives of others as part of this campaign.

As part of ‘Love Christmas’, Cotton Collection will host a ‘Sparkler Day’. This fun event will give children and adults the chance to celebrate the spirit of the season and embrace the joy of ‘Love Christmas’ with sparklers and other fun activities. Customers will be able to create their own Christmas memento by having their photo taken at the event, with the photograph capturing the stunning slow motion movements of the sparklers and the cheerful holiday moments.