Luv SL at Pinnawala

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ODEL’s Luv SL at Pinnawala

ODEL opened its eighth ‘Luv SL’ store in the precincts of the Pinnawala Elephant Orphanage providing the visitors with an opportunity to purchase Sri Lankan inspired souvenirs, accessories, fashion and collectibles.

The 2,400 square foot store located on the pathway to the elephant’s bathing area has departments for ladies and gents, a dedicated section for Backstage products, Delight, Blend House, a section for souvenirs as well as a tenant outlet of Spa Ceylon.

The store brings out the ideals of Luv SL and essence of Pinnawala in perfect synergy. Together with the extensive collection of themed merchandise at the Luv SL store, a special Pinnawala inspired range of products such as notebooks, frames, wrapping paper and fridge magnets are available, further spreading the message of conservation and rehabilitation of Sri Lanka’s native elephant population to the many tourists and Sri Lankans that visit the orphanage.