Mid Season Lingerie Collection From Amanté

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Amanté introduced a new luxury collection of lingerie labelled, ‘enchanting elements’.

Punctuating the traditional fashion seasons with a mid-July launch, amanté now offers customers an added variety with the release of three collections per year instead of the traditional two.

The three unique styles go by the names ‘Sublime Satin’, ‘Sheer Spirit’ and ‘Enchantment’. This offers versatility with non-wired silhouettes for added comfort, removable straps for evening wear and boy shorts style underwear.

Gayani Gunawardane, Range Management and Communication expressed that, “the collection is designed to give women more freedom to embrace their individuality and spirit while finding courage to be true to themselves.”

The collections core fabric Jacquard has allowed the creation of versatile designs

with feminity and elegance emphasised through soft lines and simple prints.

The brand’s flagship boutique at the Racecourse Mall will stock the new collection and is also equipped with trained fit consultants to ensure each customer finds the product that presents the perfect fit experience.