Miss France 2013 visits Aviraté

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Marine Lorphelin, Miss France 2013, greeted by Arshad Sattar, Managing Director – Timex Garments and Sarinda De Silva, Manager Communications – Aviraté

Marine Lorphelin, the winner of the title ‘Miss France 2013’ at the Miss France Beauty Pageant 2013 visited Aviraté’s flagship store at Maitland Crescent where she was offered an opportunity to shop at the store courtesy of Aviraté.

“It is excellent that Miss France visited the Aviraté store because we are a Sri Lankan brand that is working towards expanding our horizons by venturing into the international market.

We have opened three stores in Canada and we look forward to entering the

markets of South Africa, Singapore and Dubai," said Sarinda de Silva, Manager (Communications) – Aviraté. Marine Lorphelin, sharing her comments on the occasion said, "The contestants are on tour in Sri Lanka to enjoy the country and discover the culture and beauty of Sri Lanka. It is a great pleasure to be in here.

The weather is lovely and the people are nice. I was excited to meet the designer of Aviraté since she is doing a fashion show with the contestants. I found some pieces that are very nice. I will be definitely wearing Aviraté clothes since I love the colours."