

Mobitel and LOLC Finance launch 'Digital Loans' via mCash

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(L-R): Gayan Kalugamage, Product Executive, Mobile Financial Services, Kalhara Gamage, General Manager, Mobile Financial Services, Isuru Dissanayaka, Senior General Manager, Nalin Perera, - CEO Mobitel, Ashan Nissanka, Director/CEO, LOLC Finance, Kapila Jayawardena, Group Managing Director, LOLC Group, Ishara Nanayakkara, Deputy Chairman, LOLC Group, Ravi Tissera, Executive Deputy Chairman, LOLC Finance

Mobitel joined hands with LOLC Finance to offer Digital Loans for the first time ever in Sri Lanka via its mCash platform.

Digital Finance Loans is a product for customers who are in need of a convenient and efficient digital financing solution. Through this, obtaining a loan could be done simply through a mobile device.

Commenting on this product, Nalin Perera, CEO, Mobitel said, "This is yet another pioneering solution from Mobitel to empower customers with easier access via digitalization of their products and services. I would like to thank LOLC Finance for partnering us in this breakthrough product; it embodies our mutual dream of ensuring financial inclusion for each and every one in Sri Lanka". Ashan Nissanka, Director/CEO, LOLC Finance, stated, "Our vision to become a customer centric organisation is further reinforced with the launch of Digital Loans in partnership with Mobitel mCash; this enables us to digitalize and simplify the loan process. The launch of Digital Loans enhances customer convenience by leaps and bounds".

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