

Mobitel Club Magnate partners with Carlson Rezidor Hotel Group

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The National Mobile Service Provider, Sri Lanka Telecom Mobitel's Club Magnate Loyalty Programme added Carlson Rezidor Hotel Group to its merchant partner network. This partnership with Carlson Rezidor will provide exclusive offers to Club

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Magnate members. The Carlson Rezidor Hotel Group, one of the world's largest international hotel chains has a strong portfolio of globally recognized brands such as Radisson Blu®, Radisson®, Park Plaza®, Park Inn® by Radisson, Country Inns and Suites by Carlson SM and Hotel Missoni.

Guests who stay in close to 100 Carlson Rezidor hotels across 11 Asia Pacific countries, including India, Thailand, China, Australia can benefit from the Mobitel Club Magnate Loyalty Programme. Club Magnate promises a 15 percent discount on rooms, food and beverages and 1,000 bonus Club Carlson Gold Points at Carlson Rezidor hotels across Asia Pacific.

Club Magnate members who stay at Carlson Rezidor hotels in Asia Pacific can enjoy benefits such as free internet access and free breakfast at all Country Inns and Suites by Carlson SM hotels in India. This offer will be available till December 30, 2014. Mobitel's Club Magnate Loyalty Programme offers an array of benefits and discounts to its Post-Paid, Pre-Paid and broadband customers. This programme boasts a 300+ strong partner merchant network and functions using NFC technology, the first of its kind in Sri Lanka.