Mount Lavinia Hotel clinches two Gold Awards at BestWeb.lk competition

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The MLH Team receiving the Overall Gold Award at BestWeb.lk 2014

The Mount Lavinia Hotel site was adjudged the ‘BestWeb.lk 2014 Overall Gold Winner’ and also received the Gold award for the ‘Best Travel and Tourism Website’.

“We are honoured to be recognised once again by the BestWeb.lk Competition,” said Chinthaka Daluwatte, Director Sales and Marketing – Mount Lavinia Hotel, commenting on this achievement.

“Mount Lavinia Hotel continues to win awards because of our commitment towards embracing the overall customer experience, which goes beyond website design. The website provides the perfect window fronting our digital marketing and social media engagement services. Our social customer care is a hallmark of the online reputation we continue to build upon.”

Judging the competition was a panel, comprising of experts with broad web proficiency capable of discerning innovative and extraordinary creative brilliance in website design. Criteria including aspects of design, technology, content and quality of interaction were evaluated.

Website traffic and public voting for their favourite websites attracted interest in this novel competition as the online community too participated.