## Mumzcare: For Shopping, Knowledge And Convenience



Mumzcare is a fully-fledged e-commerce site which offers a range of mother and baby care products. It has over 3,000 products which are carefully selected and priced.

The e-store has partnered with numerous suppliers to provide a variety of choice, featuring a range of services to ensure user-friendliness and customized response. It also offers auctions, daily deals and bargains, an array of brands, colours and sizes for the meticulously selective crowd, wide range of topics on parenting, pregnancy, motherhood, and children, and a multitude of savings as well as doorstep delivery.

"It is when I became a father that I realised there were numerous parental needs that are not addressed in Sri Lanka," states Chirantha Wijethilake, one of the founding partners who initiated the online entity.

Mumzcare, believes in the joys of parenthood by spending more time with loved

ones and less time shopping for their needs.