NOLIMIT launches online shopping

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(L-R): A L M Akeel, Marketing Manager – NOLIMIT, Prasanna Perera, Marketing Consultant – NOLIMIT, Varuni Amunugama Fernando, Joint Managing Director – Triad, M Rifandeen, Operations Manager – NOLIMIT, M H A Hanafi, Asst General Manager – NOLIMIT and M H M Jaufer, Operations Manager – NOLIMIT

NOLIMIT announced the launch of their website www.nolimit.lk, which has been redesigned to cater to online shopping. The new online showroom features clothing for ladies, gents and kids along with a large selection of footwear and the latest fashion accessories for both ladies and gents. The online showroom will also retail items such as toys, swimwear and winter wear while even gift vouchers can be purchased.

Speaking at the launch, Chief Guest Varuni Amunugama Fernando, Joint Managing Director – Triad Advertising said, “we have to be grateful to strong, aspiring, patriotic local brands such as NOLIMIT for their commitment to enhance Sri Lanka’s fashion trends and be on par with international standards of delivery.”

Akeel Latiff, Marketing Manager said, “in Sri Lanka we are seeing a surge in online shopping, especially among the urban youth and young adults. Given this trend we felt this was the ideal opportunity to revamp our offering by taking customer

convenience one step further and allowing customers to purchase their favourite clothing and fashion accessories without having to leave the comfort of their home.”

TNT and Fedex Express will be the couriering partners for all purchases, while delivery within Sri Lanka would be free of charge until the end of October. The website will accept Visa and MasterCard credit cards for all purchases.

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