NOLIMIT Wins Customer Loyalty Programme Award At Asia Retail Congress 2012

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Ajay Rawal, National Marketing Head-JK Ansell handing over the award to Amjad Hassan, General Manager-NOLIMIT. Also in the picture is Chief Guest Dr Marshal Goldsmith, motivational speaker

NOLIMIT’s Loyalty Programme ‘Arapaima’ has been honoured with the Customer Loyalty Programme Award at the Asia Retail Congress 2012. This award was presented to Amjad Hassan, General Manager – NOLIMIT by the Chief Guest Dr Marshall Goldsmith, motivational speaker. A M M Shafeek, Operations Manager – NOLIMIT was also present at the occasion.

Asia Retail Congress acts as a global platform to promote world class retail practices. The theme of the Congress was to create a new vision for retailing and many international and national retailers participated to discuss the future trends and concepts in retailing.

Speaking on this occasion, Amjad Hassan said, “it’s a matter of great pride and honour for us to have received this award for our Innovative Arapaima Loyalty Programme. We always strive hard to provide the best services to our retail customers, who have consistently shown their loyalty towards our services. Our company has built and nurtured customers’ trust as well as loyalty through its customised solutions and dedicated services.”