



The interior of the outlet offers an elegant backdrop for the tableware

Maintaining the fame for stylish, quality porcelain tableware; Noritake's retail expansion to Taj Samudra Colombo highlights their commitment and assurance for providing the finest of pieces.

Words Venuri De Silva

Photographs Menaka Aravinda

Sri Lanka has been in the ambit of Noritake's esteemed international chain since production began at Matale, Kandy in 1972. Today, with five showrooms on the island, the Noritake family has been able to cater to collectors and buyers of various market segments across the region.

The Noritake showroom of the Taj Samudra Hotel is dedicated to create greater awareness of the renowned brand within the international market. A rather private and intimate ambience also invites high-profile guests to have an undivided and personalised visiting opportunity.



Timeless styles that appeal to all

Collections range from meticulously designed six-piece to 12-piece tea sets and dinner sets, cups and mugs as well as enticing decorative vases. All designs are provided by the Noritake team, and portray true elegance with an extensive variety of alluring styles, colours and patterns that accommodate a full array of personal preferences.

Apart from the traditional premium Noritake collections such as the classic gold-rimmed porcelain plates; there are also more intricately hand painted souvenir pieces. These being unique to the island of Sri Lanka. The contemporary stoneware assortment comes in an exciting range of basic colours and bold, distinctive shapes and sizes; minimalistic features catered for households and hoteliers.

With high-quality collections coming in frequently, customers can always expect to appreciate new, exquisite selections on visiting the store. The showroom provides catalogues from which customers can take their time and browse through; choosing to order sets from the global market ranges if preferred. Although the pieces of authentic design come as tableware sets, individual pieces can also be purchased separately if a replacement or addition to a personal collection is required.



Intricately hand-painted elephants- an ideal souvenir from the island

A well-trained staff member, who is always present, ensures that all needs of the customers are tended to. This team member will also provide visitors with an explanation of the brand and what it offers; assurance on the purity and quality of each item is also imparted with great pride.

The Taj showroom additionally delivers exclusive special offers; this ensures that everyone is able to buy and experience the refined quality of Noritake products.

The vision of the outlet is to provide an exclusive shopping experience for clients, and to further uplift the brand image; taking the marque of Noritake to excelling heights. All this by offering the guests and visitors of the Taj Samudra with Noritake's collection of exceptional porcelain, that contain sophisticated and ornamental designs.

Noritake

Taj Samudra Colombo

(+94 11) 315 0014

noritake.lk

Opening hours: 9.30am till 6.30pm (Daily)

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