

## Noritake Conducts Workshop on Hand Painted Porcelain Ware



Attendees were able to view the decorative creations of in-house artists.

### **Noritake workshop introduced the fine art of hand painted porcelain to customers.**

Noritake Lanka Porcelain conducted a workshop for customers to experience and learn about crafting decorative porcelain. The workshop, organized at the Noritake City Store, Colombo 7 showcased the creative process of producing its hand painted collection. Noritake encompasses an exquisite hand painted porcelain range that is unique to Sri Lanka.

Noritake's in-house artists demonstrated the traditional hand painting techniques and materials used to produce the beautiful collection.

The skilled artists are trained in Japan and each handcrafted artwork delivers uncompromised quality and distinctiveness to the Noritake brand.

Customers were given the opportunity to witness the various stages of applications. The process begins as the artist traces an image onto white porcelain and paints the design with

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vibrant colors. The workshop also offered customers to create their own drawings. The intricately designed patterns can accommodate an array of personal preferences.

Noritake tableware offers superior artistry and craftsmanship for the international markets and Sri Lanka. The extensive range of bone china and white porcelain cater to all needs, both commercial and household.

Noritake is committed to ensure that every item upholds the premium standards assured from the brand's inception.



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