

# Noritake recognised for CSR efforts



The Noritake Team with the JASTECA CSR/ Sustainability - 2018 Gold Award.

Noritake Lanka Porcelain received two awards in recognition of its CSR efforts. It received the JASTECA CSR/ Sustainability - 2018 Gold Award for its restoration work on the de-graded sites in Riverston in the Knuckles forest reserves in Matale, under the Carbon Foot Print Project. This project was recognized as the most environmentally sustainable and innovative activity of Noritake. This CSR Sustainability Award was introduced within the JASTECA Awards scheme to recognize organizations, which contribute immensely to society.

Noritake additionally won a special award at the Sri Lanka Corporate Health and Productivity Awards 2019 in recognition of its 'extraordinary efforts made to improve employee health and well-being'.



The Noritake Team receives the Sri Lanka Corporate Health and Productivity Award from Harsha De Silva, Non Cabinet Minister of Economic Reforms and Public Distribution.

Hidenori Tanaka, Deputy Chairman and Managing Director, Noritake Lanka Porcelain said, “We are truly humbled to have our efforts in creating a more sustainable environment and suitable work place recognized with such prestigious awards. We are committed to continuing our work and upholding Noritake’s legacy of benchmarking excellence, quality and production. We believe that integrating social, environmental and economic perspectives has boosted individual and personal competencies, security, trust and quality of life which generously amplify community goodwill.”

Having commenced operations in Sri Lanka in 1972 and thus representing the Noritake global family in this country, the company has evolved into a giant in the local porcelain industry.